Chapter 3: Content of the Foreign Language Curriculum

A major goal of foreign language instruction in California is to increase

Introduction

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students' literacy in languages other than English, thereby also increasing their literacy in English. The concept of literacy includes not only students' ability to read with understanding and to write with clarity and accuracy, but also to understand what they hear and to speak comprehensibly with accurate grammar and pronunciation. Communication is at the heart of second language study whether the communication takes place face-to-face, in writing, or across centuries through the reading of literature. In order to communicate successfully in another language, students develop facility with the language, familiarity with the cultures that use these languages, and an awareness of how language and culture interact in societies. They then apply this knowledge as they express ideas in a foreign language. Reaching this goal is central to developing literacy in any language. Learning another language allows students to gain a knowledge and understanding of the cultures that use that language. It can be said that students who master the cultural contexts in which the language occurs truly master the language. Moreover, learning languages provides connections to bodies of knowledge unavailable to monolingual English speakers. Language students develop a greater insight into their own language and culture through comparisons and contrasts with the languages they learn. These elements of language acquisition enable students to participate in multilingual communities both at home and around the world in a variety of contexts and in culturally authentic ways. Students need to be able to use the target language for real communication by speaking, understanding what others are saying, reading, and

interpreting written materials, all in the target language. In enabling students to progress toward the achievement of literacy in a foreign language, teachers provide direct instruction in each of four modes of expression: listening, reading, speaking, and writing.

Language Usage

Learning a language is a complex process, whether acquired in infancy as a first language or as a second or third language later in life. In either case, the learning process consists of acquiring a language system rather than learning a series of disconnected components. The language system includes not only grammar rules and vocabulary but also elements such as gestures and other forms of nonverbal communication. It includes discourse, whereby speakers learn "what to say to whom and when." Knowing a language involves being able to carry out a large variety of tasks in the language learned. It includes knowing which sounds are in the language and which are not, knowing that certain sound sequences make up meaningful words, and being able to combine words to form phrases and phrases to form sentences. It means having a command of the linguistic system—the phonology, orthography, morphology, syntax, and semantics—of a language.

The specific elements of the language system to be learned in a foreign language classroom will naturally vary by language. Some languages, for example, will require students to learn entire new alphabets, while other languages will present learners with modifications of a few letters. Some languages will have vastly different sentence structures; others will appear to be more familiar. Familiarity with the language system alone is not enough to enable students to engage in successful

communicative activities. Learners also acquire, through specific and focused instruction, the strategies that assist them in bridging communication gaps that result from differences of language and culture. Examples of these strategies include circumlocution (saying things in different ways), using context clues, understanding, interpreting, and producing gestures effectively, and asking for and providing clarification.

Teachers assist their students in achieving literacy in another language by planning direct instruction based upon appropriate learning strategies. Such learning strategies include: focusing students' attention on learning; teaching them how to organize in advance by previewing, skimming, or reading to glean basic information; aiding students to summarize what they have just learned; and teaching students specific questioning strategies to ask for clarification or explanation. Students are able to apply these strategies in learning tasks in other disciplines in effective ways. In turn, students are able to apply the strategies that work best for them long after they leave the classroom for a lifetime of learning.

Language Structure

Students acquiring a new language learn how the language works. They learn the syntax of the language. Students learn how words are combined into larger units, such as sentences, in order to achieve intended meanings. They learn how to produce strings of words that conform to the syntactic rules of the language, or grammatical sentences. Students learn the correct pronunciation of the written language. They learn that punctuation in other languages can differ from that in English. Students learn, for example, that in Spanish the question mark not only follows a question, but also

semantics of the language. In short, students learn the grammar of the new language while learning how to communicate.

Students learning a new language learn the sounds patterns, or phonology of a language, and the spellings that represent these sounds. For example, in some languages students learn sounds that do not exist in English. Students of French learn to produce nasalized vowels in words such as *vin*, (wine), *an* (year), and *brun* (brown), and how these sounds are represented in writing. In using language for communication, speakers relate what they produce and hear to the language system to convey meaning. For example, languages such as Chinese are tonal. In acquiring these languages, students learn that the same sounds may have different meanings when produced in a low, mid, or high pitch, or a falling or rising pitch. In some languages, written meaning is transmitted not through an alphabet but through pictographs.

Students then learn a writing system that is completely different from English.

In languages that are not tonal, students learn that pitch still plays an important role. For example, in English, one can say "He bought the book." One can also ask "He bought the book?" Whether the sentence is said as a statement or as a question is dependent upon a rising or falling intonation at the end. In addition, students learn stress patterns that are different from those in English. These relate to individual syllables in multi-syllabic words and to individual words in complete utterances.

Students learning a new language learn the morphology, the rules by which words are formed. They learn how suffixes and prefixes influence the meaning of words. For example, in Turkish, the suffix –ak is added to a verb to make a noun: bat means "to sink" while batak means a "sinking place" or "marsh/swamp". Some

languages, such as Bontoc, a language spoken in the Philippines, have infixes, in which a component is added to the middle of the word in order to change its meaning. In other languages, inflectional endings are used to indicate tense.

Students learning a new language learn the semantics, or meaning of words.

For example, they learn homonyms—different words pronounced the same but with different meanings. They also learn synonyms—words that have the same or nearly the same meaning, and antonyms—words with opposite meanings. In addition, students learn idioms: fixed phrases with meanings that cannot be inferred by knowing the meanings of the individual words or whose syntax is different from the usual. In addition to learning how words are formed and relate to meaning, students learn how context influences the way sentences are interpreted. For example, in French one can say "Elle est belle." This can mean "She is pretty," or it can also mean "It is pretty." The context in which the sentence is used determines which meaning is appropriate. (In French, elle is a feminine pronoun that can refer to an object as well as female person or animal.) Since words are limited in their meanings by context, the range of referents in translating does not always match across language.

Acquistion Of A New Language System

The effective use of language can be viewed as combining individual words in specific ways to make phrases, combining phrases into sentences, and sentences into paragraphs. When an individual implements this process effectively, then the person is thought to be literate in a language. In order to develop this literacy in a foreign language, students possess knowledge about the new language system and are able to use that knowledge for the purpose of communication. What students know and are able to do can be achieved through direct instruction and guided practice orchestrated

472 by the teacher. In presenting such activities, the teacher considers three essential 473 components: function, topics, and context. 474 475 Function: 476 Function refers to linguistic tasks that students perform, such as asking for and 477 responding to information, narrating past activities, describing events, expressing 478 preferences, and persuading. Function plays a significant role in determining 479 appropriate content. Indeed, it is the foundation upon which lessons and units of 480 instruction are built. The teacher determines the function(s) to be learned as a first step 481 in implementing any lesson or unit of instruction. Next, the teacher decides upon the 482 topics, or subjects, to be learned, along with specific vocabulary and structures that are 483 appropriate for the students' level of maturity, cognition, and language proficiency. 484 Using appropriate instructional materials and other resources, the teacher provides 485 direct instruction that gives students the opportunity to practice the specific language 486 elements to be learned. 487 488 Topics: 489 A variety of topics may be used as the focus of instruction at any given level, except 490 where specific vocabulary or specific structures are beyond the cognitive development 491 of the learners. For example, beginning students of Spanish can practice reflexive 492 verbs in such varied topics as "getting ready for school" or a "a visit to the doctor." At 493 the same time, the topic of "getting ready for school" could be the focus of instruction 494 in intermediate and advanced classes, in which case the language itself would become

appropriately more complex. Examples of appropriate topics as students progress

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include geography, cultural and historical figures, careers, places, and events. Topics appropriate for language learning in the school setting are of two kinds: social and academic. Social language is language that students use to communicate their interests. Academic language is more formal and relates to the vocabulary and structures students need to succeed in their academic studies. As students advance in attaining proficiency, it is important that topics requiring academic language become used increasingly. While the focus in the beginning level may be more on social language, academic language also needs to be introduced. In intermediate and more advanced levels, the focus is increasingly on academic language, along with a more sophisticated development of social language.

Context:

Context establishes the "where, when, and with whom" language is used. It comprises the settings in which one uses language. Examples of contexts include formal or informal settings. Whether oral or written, language conveys meaning best when the situation and setting in which it is used are known. Context also helps define and clarify the meaning of language that is new to the learner. There are elements of language that are appropriate in some contexts but inappropriate in others. For example, languages such as French and Spanish have more than one form of the pronoun for "you." In these languages, one form is used to address elders while another is used to address children. In Asian languages, an honorific system designates the use of different forms, depending upon the status of the person being addressed. Knowledge of context assists students not only in comprehending meaning, but also in using language that is culturally appropriate.

Vocabulary And Concept Development

Vocabulary and concept development is another important component of acquiring a new language system. For infants and young children learning their first language at home, the development of vocabulary and structure occurs as an integral part of the development of concepts. For example, when a young child learns to say "Dada work," he or she is associating the concept of the father being away from home. By the time children attend school, they have already acquired a rich reservoir of concepts associated with the home language. When these children learn a language other than the home language, the process entails associating the new language with concepts previously acquired. The primary use of language is to convey concepts and meaning. It is, therefore, essential that foreign language teachers provide direct instruction to ensure that students understand the meaning of the vocabulary and the structures they are learning to use. In addition to knowing the denotation of words and phrases, students need to understand the meaning of idiomatic expressions. Direct instruction on the relationship of root words to word families assists in this endeavor. As students become increasingly proficient, they learn the etymology of key words, especially as this information relates to the English language. In this context the study of Latin aids students in developing proficiency in English.

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Modes Of Expression (Listening, Reading, Speaking, Writing)

Four modes of expression, listening, reading, speaking, and writing, constitute the paths by which information and concepts are transmitted from one person to another. Listening and reading are receptive skills, while speaking and writing are productive skills. Teachers need to be sure that students understand new utterances

they hear and read prior to producing those utterances comprehensibly. It is clear that students cannot create the language they are learning; they must first receive input, either from the teacher, recordings, or text material. At each level of proficiency in the language being studied, literate students are able to comprehend what they hear and read. They are able to express themselves comprehensibly through speaking and writing. Proficiency in each of these modes reinforces proficiency in the others. All four modes of expression are important elements of the foreign language curriculum.

In addition, there are three categories that describe language use, based upon the receptive and productive skills: interactive comprehension alone, and production alone. The first category involves interactive comprehension and production. There are many activities in which students communicate with peers or with adults on topics that relate to their lives. This communication can be oral, such as telephone conversations, or in writing, such as correspondence with friends via the computer. These activities provide an exchange of ideas supported by receptive comprehension and comprehensible production. If one party does not understand the interchange, it is relatively simple to achieve understanding through seeking clarification. This category of discourse is a common component of the social use of language.

The second category involves <u>receptive comprehension only</u>. Reading a book and viewing a documentary, activities that preclude seeking clarification from the author or narrator, exemplify this category. Here, the reader or listener relies solely upon his or her reservoir of concepts and language decoding skills in order to comprehend. The third category involves <u>comprehensible production only</u>. Examples of such activities include completing a job application and delivering a

speech to the student body as part of a school campaign for elective office. In these cases, the writer or speaker makes a presentation that precludes any seeking of clarification of meaning by the reader or listener. This condition places a responsibility on the writer or speaker to use language with clarity and accuracy. This category of discourse is a common component of the academic use of language.

Heritage language learners may bring strong communication skills in the home language to the classroom in the interactive comprehension and production category. Nonetheless, they still need to develop the ability to use the language in the second and third language categories—receptive comprehension and comprehensible production. They may also need to develop skills in using the formal register, so as to be articulate in formal settings. Direct instruction by teachers allows these students to improve existing strengths in the language at more sophisticated levels, and to develop strengths in areas that the home background has already provided support. In addition, heritage language learners acquire literacy skills that contribute to their overall academic experience.

Text Types

Knowledge of text types (a language unit with an intrinsic formal structures, such as words, phrases, sentences, paragraphs, etc.) comprises another important element of acquiring a new language system. The foreign language curriculum's content enables students to progress systematically from simple to complex, and from brief to extensive expressions of language. Specifically, the process of language development includes a progression of three stages. In Stage I, students use and comprehend unanalyzed language samples, such as words, phrases, and some

sentences—both orally and in writing. In Stage II, students break apart and analyze language samples and recombine them to create their own sentences. In addition, ideas may begin to flow across sentences. This stage occurs both orally and in writing. In Stage III, students organize created utterances into paragraphs, thereby expressing more complex meaning. In addition, ideas may begin to flow across paragraphs. This stage occurs both orally and in writing. Language learning proceeds along a continuum on which learners progress at different rates, regardless of course boundaries. It is important for students and teachers to understand this continuum. By being aware of these progressive stages, both students and teachers are able to monitor progress in light of expected outcomes at various stages of language learning. Such awareness also assists instructors in planning direct instruction that continually moves students forward along the continuum.

Accuracy

In order to be considered literate in a foreign language, learners exhibit a high level of accuracy in that language. This includes using the new language with increasing grammatical accuracy and in ways that are contextually and culturally authentic. Accuracy points to the precision of the message in terms of fluency, grammar, vocabulary, pronunciation, and socioliguistic competence. When language practice is contextualized and reflects real-world use, it forms the foundation for developing proficiency. Therefore, all models and examples of language presented to students in class need to be grammatically correct, situationally appropriate, and culturally authentic. This applies not only to language used by the teacher, but also to language in text materials, periodicals, audio recordings, and other language samples

presented in the classroom. In addition, the teacher provides direct instruction that focuses on form and structure, appropriateness to context, and cultural authenticity.

The teacher continuously monitors performance in these areas, and provides corrective instruction as necessary.

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Text Analysis and Response

Learning to analyze both oral and written texts is an important aspect of becoming literate in a language. While for fluent or native speakers of a language this process occurs automatically, students of the language rely upon the explicit assistance of the instructor. Even during early stages of language learning, senders and recipients of messages need to analyze the denotations and connotations of words and phrases. The depth and extent of this process increase with advanced language proficiency. Text can be oral or written and can include an article, a poem, or a proverb. Such texts can be presented via the textbook, tapes, or videotape. The teacher helps students to comprehend the main ideas through direct instruction. For example, in a chapter dealing with travel, learners might listen to a public service announcement that gives advice to travelers, read an advertisement on taking a cruise, or listen to a story about a family vacation. Vocabulary and grammar, of course, are appropriate to the topic. In this way, initial authentic contexts contain examples of structures and words used naturally. For example, teaching the chapter on travel outlined above in a Spanish class could incorporate the future tense, the prepositions por and para, and the subjunctive used with adverbial expressions.

Teachers assist students as they begin to attend to the initial context of text.

Beginning with explicit and systematic guidance and instruction, they give students

tasks for demonstrating understanding of main ideas and/or particular details. Such tasks include selecting the main idea from a list of alternatives, creating a different title for the text, responding to true-false questions, and finding specific pieces of information. The teacher can lead the class in discussion for the purpose of relating new information to that learned previously, as well as for increased understanding of the text.

Cultural Information

In addition to experience with the language system, studying another language will provide students with knowledge of the richness of the cultures of the languages being learned. Connections between language and culture can only be understood by those who possess knowledge of both. California's students need to develop an awareness of other people, their unique ways of life, and their contributions to the world. By learning a foreign language, students gain knowledge of social, political, and economic institutions, great figures of history, literature, and fine arts. They also gain knowledge of everyday life in many countries of the world.

The cultural conventions of a country united by the same language are manifested in two distinct ways: 1) a society's production of art, music, and literature and 2) the social conventions of that society's members. These two aspects of culture are appropriate for inclusion in the foreign language curriculum. Teachers present a culture's products as information to their students. For example, there are many topics that enable students to gain information about the culture of the language that they are learning, such as holidays, institutions, and family life. In addition, students may be assigned research projects that provide cultural information, not only from countries

outside the United States but also in the ethnic communities here at home. Some students are fortunate enough to have direct access to multilingual communities through their home backgrounds; all students benefit from an awareness of the many communities in California where English and other languages, such as Chinese, Russian, Korean, and Spanish are spoken.

The teacher also presents lessons on the society's social conventions. The specific elements of culture to be learned will vary by language, and even within languages, as is the case with the many distinct cultures of speakers of Spanish or French. Due to the strong link between language and culture, it is essential that language be modeled by the teacher and expressed by the students in culturally authentic ways. Examples of language accuracy in appropriate contexts include using the formal or informal forms of speech in a Spanish or French class, and using appropriate gestures, such as bowing, in a Japanese class.

Comparisons of Language and Culture

The nature of the language being learned and the culture identified with that language lend themselves to comparison with the English language and American culture. The expected outcome of such comparisons is not only increased knowledge of grammar and proficiency in using the new language, but also increased knowledge and proficiency in English. An objective of the foreign language curriculum is to help students develop an awareness of languages as systems. Direct instruction focusing on the similarities and differences between the language system being learned and English allow students to gain insights about language that contribute to increasing literacy in

both English and in the new language. Students benefit from language learning by discovering different patterns among language systems and cultures.

By engaging in comparisons between their language and the language learned, learners develop a greater understanding of their own language. By struggling with how to express particular meanings in a foreign language, how to encode them structurally, and how to be sensitive to norms of politeness in another culture, students gain awareness of the nature of language itself. For example, students who assume that all languages are alike may soon discover categories that exist in other languages (e.g., neuter gender or word endings) that do not exist in their own. This discovery not only enhances students' ability to use the target language, but also provides insights into the strategies their own language uses for communicating meaning.

Due to the complexity of the interaction between language and culture, foreign language study provides comparisons between cultures as well as between languages. The study of a foreign language and the resulting intercultural exploration expands learners' view of the world. The long-term experience of studying another language leads students to discover that other cultures view the world differently. When students understand that the target culture assigns new associations to a word, they begin to realize that language is not simply a matter of learning different vocabulary words, but of acquiring a new set of concepts associated with the words. Students may assume that the culture of the language they are learning is the same as that of their own. By providing direct instruction in comparing the culture of the language being learned with that of English speakers, the teacher provides students with the basis for linking language to the appropriate cultural setting. It is important for the teacher to point out that the purpose of comparing cultures is not to decide which culture is better

than the other. Rather, it is to develop understandings that enable the student to develop literacy in the new language as well as in English.

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Content and Instructional Relationships

The basic content of foreign language instruction is the language itself—its use in culturally appropriate contexts. However, for every language there is relevant content that can be used to enhance the process of achieving literacy in that language. For example, content in a Spanish course may include information on countries where the language is spoken, the geography of these countries, and the historic events leading to Spanish becoming the language of Latin America. Since it expands access to information, foreign language learning expands the educational experience of all students. This opens doors to learning that enriches the school experience as well as life experience. It also provides learners with skills that last beyond the limits of their formal education. Language acquisition is thus a continuous process that contributes to life-long learning. For example, students may watch news releases from other countries, listen to interviews with foreign nationals before or during the translation, or access vast stores of information from around the globe via connections to the Internet in their homes. The teacher prepares students to gain access to a variety of sources in the other language. These sources include books, magazines, dictionaries, and technological resources. Foreign language studies build upon the knowledge that students acquire in other subject areas. Students can relate information mastered in other content areas to their learning in the foreign language. The new information and concepts presented in

one class become the basis for continued learning in the foreign language classroom.

For example, students in the elementary grades may be introduced to science vocabulary related to weather, seasons, and temperatures. At the same time, the foreign language teacher presents the months of the year, seasons, and weather vocabulary in the target language. A comparison of weather conditions in the foreign country with those at home serves to deepen the understanding of previously learned information. Heritage language learners bring additional linguistic and cultural experiences to their classrooms; teachers can build upon this knowledge.

Such reinforcement also occurs at higher levels of instruction. For example, the foreign language teacher makes linkages to a history class by introducing students to journalistic accounts of historical events or literary depictions of individuals. Having studied about artists and scientists, students read documentation in various reference materials—descriptions of successes and failures in biographical sketches of various individuals, as well as autobiographical accounts documented in personal letters and diaries of those historical figures. Students learning about the German classical music tradition deepen their understanding of a composer's works by reading segments of Bach's correspondence with his contemporaries. Having discussed works of literature in the English class, students have a better understanding of various genres and literary conventions upon encountering similar texts in the language classroom. Foreign language acquisition, then, contributes to the entire educational experience of students by encouraging the transfer, enrichment, and strengthening of concepts acquired in other subject areas.

Conclusion

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An important goal of foreign language study is developing literacy in a language in addition to English. Language students need to comprehend both spoken and written language. They need to participate appropriately in face-to-face interactions with members of other societies, and they also need to understand the concepts and ideas expressed by members of these societies through their media and their literature. When students are able to communicate in another language, they are able to convey and receive many different types of messages successfully. These students can use the language to participate in everyday social interactions and to establish relationships with others. They can converse, argue, criticize, request, convince, and explain effectively. In so doing, they take into account the age and familiarity of the individuals with whom they are engaged in conversation. They also use the language to obtain information from written texts and media, taking into account the style, context, and purpose of the communication. It is through combining knowledge of the language system with knowledge of cultural conventions and discourse conventions that California's students will develop literacy in a foreign language.